



## **Chocolate Milk Club FAQs**

### ***1. Is the agency not seeking regular donations any longer?***

We most certainly are seeking regular donations. But we believe that folks who join the Chocolate Milk Club are doing more than their share and should not be solicited beyond that.

### ***2. Where did the figure of \$25 come from?***

July 3, 2012 was our twenty-fifth anniversary. We think the amount should connect to that number and we believe that \$25 is an amount that many people might more readily be willing and more easily be able to commit to; especially when done monthly and automatically.

### ***3. What do club members receive for being members?***

Every member (including couples) will receive a flashlight keychain with the words "The Chocolate Milk Club" printed on each (which is why we need mailing addresses.) In addition, we will be doing an email update at the beginning of each month on what the CMC has enabled us to do (which is why we need your email address.) Of course, you can opt out of receiving either or both.

All members will also be welcome to any of our trainings and, with the family's permission will be invited to our Adoption Covenant Ceremonies.

### ***4. Can I opt in for regular fundraising letters?***

Yes. You can do this from the website or by calling us.

### ***5. What does it mean to be a charter member?***

All who join the club, prior to the end of our 25<sup>th</sup> anniversary yearlong celebration, will be charter members. Their names will be listed on our website (unless they ask otherwise) for as long as they remain members. Additionally, the requested dues of \$25 a month will never be increased for charter members.